



# SPONSORSHIP OPPORTUNITIES



## **INAUGURAL** DIRECTOR OF THE YEAR **AWARDS**

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**THURSDAY, MAY 9, 2019** | 6:00 – 9:00 PM  
Pleasantdale Château | West Orange, NJ

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CELEBRATING  
BOARD  
LEADERSHIP



# SPONSOR BENEFITS

## DIAMOND SPONSOR (\$50,000)

- Speaking opportunity for top executive at the VIP Reception and special recognition during the evening program
- Presenting placement of corporate logo on all event materials (save-the-date\*, invitation\*\*, program\*\*\* and event signage)
- Premier placement of one (1) full-page ad in evening program book
- Company name/logo shown on screens at event
- Company name/logo on NACD NJ website
- Company name/logo on awards
- Two (2) VIP tables with seating for twenty (20)
- Four (4) VIP reception tickets

## PLATINUM SPONSOR (\$25,000)

- Company name/logo on all event materials (save-the-date\*, invitation\*\*, program\*\*\* and event signage)
- Premium placement of one (1) full-page ad in evening program book
- Podium recognition during the evening program
- Company name/logo shown on screens at event
- Company name/logo on NACD NJ website
- Company name/logo on awards
- One (1) VIP table with seating for ten (10)
- Four (4) VIP reception tickets

## GOLD SPONSOR (\$15,000)

- Company name/logo on all event materials (save-the-date\*, invitation\*\*, program\*\*\*, event signage)
- One (1) half-page ad in evening program book
- Acknowledgment from the podium during evening program
- Company name/logo shown on screens at event
- Company name/logo on NACD NJ website
- One (1) VIP table with seating for ten (10)
- Two (2) VIP reception tickets

## SILVER SPONSOR (\$10,000)

- Company name/logo on select event materials (invitation\*\*, program\*\*\*, event signage)
- One (1) quarter-page ad in evening program book
- Company name/logo shown on screens at event
- Company name/logo on NACD NJ website
- One (1) table with seating for ten (10)
- Two (2) VIP reception tickets

## BRONZE SPONSOR (\$5,000)

- Company name/logo on select event materials (program\*\*\*, event signage)
- Company name/logo shown on screens at event
- Company name/logo on NACD NJ website
- Five (5) tickets

**\* Save the Date inclusion deadline: June 1, 2018**

**\*\* Invitation inclusion deadline: March 5, 2019**

**\*\*\* Program inclusion deadline: April 15, 2019**

I/We are pleased to support the Director of the Year Awards at the following level:

- DIAMOND SPONSORSHIP** \$50,000
- PLATINUM SPONSORSHIP** \$25,000
- GOLD SPONSORSHIP** \$ 15,000
- SILVER SPONSORSHIP** \$ 10,000
- BRONZE SPONSORSHIP** \$ 5,000

Please list our sponsorship as:

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I/We cannot attend, but please accept a donation of \$ \_\_\_\_\_

**Total Donation: \$** \_\_\_\_\_

### CONTACT INFORMATION

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Name

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Title

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Company

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Address

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City

State Zip

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Phone

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Email

### METHOD OF PAYMENT

- Please send me an invoice
- Check is enclosed (payable to NACD NJ)

**Please send completed forms and checks to:**

NACD NJ Director of the Year Awards  
c/o Conventures, Inc.  
One Design Center Place  
Boston, MA 02210

**Email:** [NACDNJ@conventures.com](mailto:NACDNJ@conventures.com)

# NATIONAL ASSOCIATION OF CORPORATE DIRECTORS

NACD advances exemplary board leadership – *for directors, by directors*. Importantly, directors and boards turn to NACD to gain the knowledge and wisdom to become a strategic asset to their companies, and NACD amplifies the collective voice of directors in the national dialogue on board governance issues. NACD is the ***Voice of the Director***.

The New Jersey Chapter of the NACD is one of 22 chapters in the growing national network. We are the premier organization for New Jersey's corporate directors for education on director effectiveness, and corporate governance best practices.

## NEW JERSEY

**21** of the **FORTUNE 500**

Total revenue over \$375 billion

**95** of the **RUSSELL 3000**

**1,932** **BOARD MEMBERS**

TOP 50 PRIVATE COMPANIES:

OVER **\$65 BILLION**

IN GLOBAL REVENUE



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